

<p><b>NATIONAL FILM DEVELOPMENT CORPORATION LTD (NFDC)</b>  <b>(A Government of India Enterprise)</b>  <b>6th Floor, Discovery of India Building, Nehru Centre, Dr. Annie Besant Road,</b>  <b>Worli, Mumbai-400 018</b>  <b>CIN – U92100MH1975GOI022994</b></p>
<p>Invites applications for the following post at Head office, Mumbai on contract basis</p>
<p><b>Post : - Brand Sponsorship Consultant- IFFI 2022.</b>  <b>Academic qualification:</b> – Post Graduate degree holder with work experience in 360 degree advertising well versed in the concepts of media planning and buying across all forms of digital and traditional media  <b>Experience:</b> - Consultant with 5+ years of experience in brand sponsorship with expertise in brand identification, on boarding, evaluating, negotiating, and managing, measuring, and optimising brand sponsorship deliverables as per the assigned scope of work.</p> <ul style="list-style-type: none"> <li>• The individual must be equipped to act as an extension of NFDC and develop deep and lasting relationships with brands to liaise in for getting sponsorships, including interventions like cultural events, Film and Music festivals, branded entertainment and categories defined as bespoke platforms within the purview of the PSU sector.</li> <li>• The individual must be experienced in sponsorship planning, building sponsorship portfolio, designing of sponsorship pitch decks, acquiring sponsorship talent and executing all planned deliverables.</li> </ul> <p><b>Duration:</b> - 4 months  <b>Remuneration:</b> - Rs. 1,00,000/- per months, (All inclusive)  <b>Next Friday is the interview for candidates</b></p>
<p>Interested candidates may send their application to the <b>General Manager (P&amp;A), National Film Development Corporation Ltd., Discovery of India Building, 6<sup>th</sup> Floor, Nehru Centre, Dr. Annie Besant Road, Worli, Mumbai – 400 018. Or mail to <a href="mailto:balachandran@nfdcindia.com">balachandran@nfdcindia.com</a>, <a href="mailto:sai@nfdcindia.com">sai@nfdcindia.com</a></b></p>

**[APPLICATION FORM](#)**