



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Ref: IIMB/HR/RECT/2022/65

Date: 6 December 2022

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| About IIMB | The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance. |
| Industry/Service | Higher Education |
| Post/Job Title | Research Associate – Content Writer |
| Job Purpose | IIM-B is setting up a new lab called the Supply Chain Sustainability Lab. Job role is to create compelling blog posts, white papers, service descriptions, social media content, and web content for the lab. |
| Job Type & Duration | Will be hired under Project Code. Non- Teaching Contract |
| Reporting to | Chief Operating Officer - SCMC |
| Will also closely work with | Internal: Faculty Members, Library, Analysts External: Clients, Funding Agencies, Corporates, Govt agencies |
| No. of positions & Job Location | One Position in IIMB, Bannerghatta Road |
| Principal Accountabilities & Responsibilities | <ul style="list-style-type: none">• Create content in sustainability domain in the forms of Blogs, White Papers, Infographic, Social Media Posts and AV.• Expand the digital footprint of the lab and drive value through online content.• Produce pieces that increase engagement and drive leads.• Engage and collaborate with other organizations in similar domain.• Formulate reports and presentations for the lab.• Coordinate with internal and external stakeholders.• Perform other related duties as assigned |
| Qualification and Personal Profile | <ul style="list-style-type: none">• Candidate must have obtained master's degree in any discipline. Candidate with degree in Journalism or English would be preferred• Candidate should have at least 2 years of experience in content creation with strong writing portfolio.• Candidate should be savvy with all social media platforms particularly LinkedIn.• Experience of having worked in sustainability domain is desirable. |
| Other Skill and Ability Requirements | <ul style="list-style-type: none">• Interest – The candidate should have deep interest in the field of Sustainability and Climate Change.• Collaborative skills: They must be able to work collaborative in a team-oriented environment,• Communication skills: They require excellent written communication skills for effective presentation of both technical and non-technical information.• Organizational skills: It is essential that they are highly organized individuals with the ability to effectively prioritize workload and execute tasks successfully even when faced within tight deadlines,• Positive attitude, a detail orientation and ability to interact with the senior leadership. |
| Compensation | As per Institute norms |

Interested candidates may fill the application using the link: [here](#)

Closing date for applications is 22 December 2022. Only shortlisted candidates will be intimated